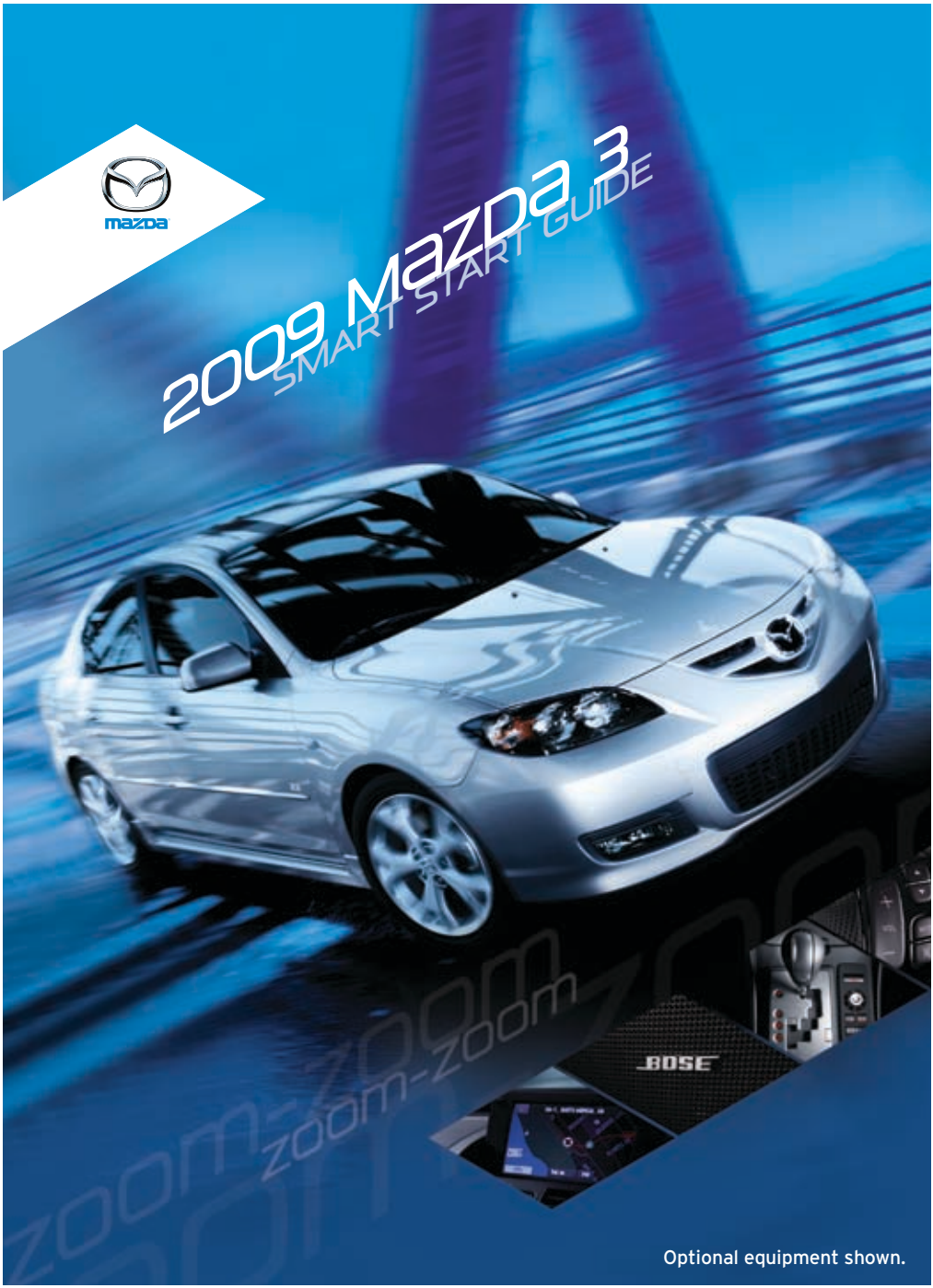
2009 Mazda3

SMART START GUIDE



Optional equipment shown.

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Key

KEYLESS ENTRY

This system remotely locks and unlocks the doors and the liftgate with a remote transmitter. Press the buttons slowly and carefully.

- To lock the door and the liftgate, press the LOCK button and the hazard warning lights will flash once.
- To confirm that all doors and the liftgate have been locked, press the LOCK button again within 5 seconds. If they are closed and locked, the horn will sound.
- To unlock the driver's door, press the UNLOCK button and the hazard warning lights will flash twice.
- To unlock all doors and the liftgate, press the UNLOCK button again within 5 seconds.
- Press and hold the trunk release button until the trunk opens.
- Press the panic button for 1 second or more to activate the vehicle's alarm. The horn will sound intermittently and the warning lights will flash for 2-1/2 minutes or until any button is pressed on the transmitter.

Seats

MANUAL SEAT CONTROLS

- To move a front seat forward or backward, raise the lever located on the bottom front of the seat and slide the seat in the desired direction.
- To change the seatback angle, lean forward slightly while raising the lever. Then, lean back to the desired position and release the lever.
- To adjust the driver's seat height, move the control lever up or down as needed.

Lumbar Adjustment

- Move the lever forward to adjust the lumbar support as required.

Note: There are three levels of lumbar support and depending on the last setting, you may have to cycle through the levels in order to increase or decrease support.

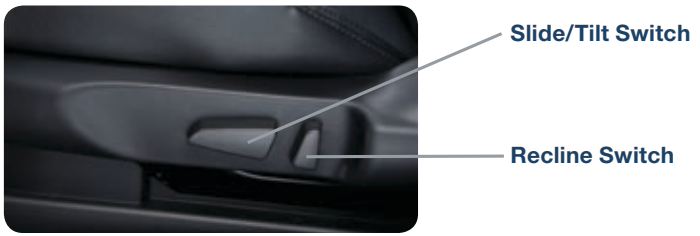
ELECTRONICALLY OPERATED DRIVER'S SEAT

Slide/Tilt Switch

- To slide the seat, move the slide lifter switch on the outside of the seat to the front or back and hold it. Release the switch at the desired position. The seat height can be adjusted by moving the switch up or down.

Recline Switch

- Change the seatback angle by pressing the front or rear side of the reclining switch. Release the switch at the desired position.



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Driver's View

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Instrument Cluster

GLOSSARY OF WARNING AND INDICATOR LIGHTS

Please see Owner's Manual for more details and explanations

- **Power Steering Malfunction**
- **Check Engine Indicator**
- **Engine Oil Pressure**
- **Brake System**
- **Turn Signals/Hazard Warning On**
- **Anti-lock Brake System (ABS)**
- **Tire Pressure Monitoring System (TPMS)**
  If tire pressure is too low in one or more tires, the system will inform the driver via the warning light in the instrument panel and by the warning beep sound.
- **Dynamic Stability Control (DSC)/Traction Control System (TCS) Off**
- **Security Indicator**
- **Traction Control System (TCS)/Dynamic Stability Control (DSC)**
- **High Beams On**
- **AT Automatic**
- **Air Bag/Front Seat Belt Pretensioner System**
- **Charging System**
- **Seat Belt Warning Indicator**
- **Door Ajar**
- **Cruise Main Indicator Light (AMBER)/Cruise Set Indicator Light (GREEN)**
- **Lights On (Exterior Lights)**
- **Low Fuel**

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Feature Highlights

WINDSHIELD WIPER/WASHER

- MIST-Push the lever up for a single swipe to clear mist.
- LO-Push down to the second position for low-speed wiper operation.
- HI-Push down to the third position for high-speed wiper operation.
- Pull the lever towards you to spray washer fluid; the wipers will make several passes across windshield.

AUTO

With the windshield wiper lever in the AUTO position, the rain sensor senses the amount of rainfall and turns the wiper on or off automatically. Rotate ring away from you (clockwise) for less sensitivity and towards you (counterclockwise) for more sensitivity.

Rear Window Wiper/Washer (5-door only)

- Rotate the rear window wiper/washer outer control knob to the desired speed.

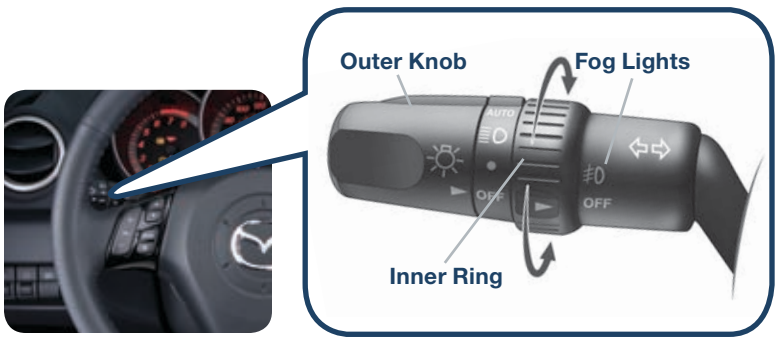
OFF = OFF
INT = Intermittent
ON = Normal speed
= Rear wash/wiper cycle, hold as desired

TURN SIGNAL/LIGHTING CONTROL LEVER

- Rotate the outer knob up to the first position for tail, parking and dashboard lights.
- Rotate the outer knob up to the second position for tail, parking, dashboard, and headlights.
- Rotate the outer knob up to the third position for AUTO.
- Rotate the inner ring up for fog lamps.
- Push the lever away from you to turn the high beams on.
- Pull the lever back one position to turn the high beams off.
- Pull the lever all the way back and release to flash the high beams.

AUTO

With the headlight switch in AUTO and the ignition ON, the light sensor determines the surrounding lightness or darkness and automatically turns the headlights, other exterior lights and dashboard illumination on or off.



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Feature Highlights

SPORT AT MANUAL SHIFT MODE

The Sport AT Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

- Shift the lever from D to M

Note: Changing to manual mode can be done while driving the vehicle.

To Shift Up To A Higher Gear:

- Tap the shift lever back (+) once.

To Shift Down To A Lower Gear:

- Tap the shift lever forward (-) once.

TURBOCHARGER TIPS (MAZDASPEED3 only)

After driving at freeway speeds or up a long hill, idle engine at least 30 seconds in order to cool turbocharger. Avoid shutting the engine off abruptly after a hard or long drive as turbocharger damage may result.

Do NOT race or over-rev ANY engine when starting, particularly a turbocharged engine.

Do NOT add aftermarket devices to alter the engine's ignition, fuel delivery, or turbo boost pressure, as this may lead to serious engine damage and void your warranty.

FUEL-FILLER RELEASE

To open, pull up the remote fuel-filler lid release.

Note: Fuel requirement 87 Octane. MAZDASPEED3 requires Premium 91 Octane.

MP3 PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your MP3 player through the vehicle's audio system.

1. The jack is located in the center front console next to the 12-volt accessory socket.
2. Plug your MP3 player in and turn it on.
3. Turn the audio system on.
4. Press the AUX button on the audio face or the Mode button on the steering wheel controls.
5. Use the MP3 player controls to play back music.

Note: Set the volume level on your MP3 player to the highest level before distortion starts. Then adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.

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Manual Climate Control

Mode Selector Dial

- Rotate the dial to select airflow mode.

Dashboard vents

Dashboard and floor vents

Floor vents

Defroster and floor vents

Windshield defroster

Push to defrost rear window

Fan Control Dial

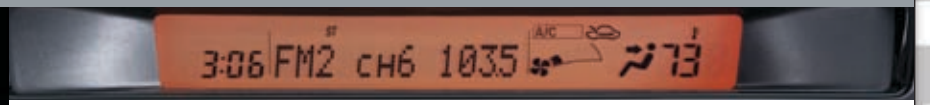
- Push **A/C** to manually turn air conditioning on or off.
- Rotate the dial to set desired fan speed (1-4). Push to recirculate cabin air and reduce outside exhaust, odors and improve cooling (indicator lit) or fresh air (indicator off).
- Push to defrost the rear window.

Temperature Control Dial

- This dial controls temperature.
- Rotate the dial clockwise for hot and counterclockwise for cold.

Note: Applies to Manual and Automatic Climate Control Systems: With any type of defroster operation (even in the FLOOR mode where some air goes to defrost to keep the windows defrosted), the system turns on the A/C and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

Automatic Climate Control



Information Display

Fan Control Dial

- Push OFF to turn climate control system off.
- Rotate the dial to select the desired fan speed.

Mode Selector Dial

- Push the appropriate button to select the desired airflow mode.

Temperature Control Dial

- Push the AUTO switch. Airflow mode, air intake selector and amount of airflow will be automatically controlled to the preset temperature.
- Rotate the temperature control dial to select the desired temperature.

Push to defrost the windshield.

Push to recirculate cabin air and reduce outside exhaust, odors and improve cooling (indicator lit) or fresh air (indicator off).

A/C Push to manually turn air conditioning on or off.

AMB Push to display the ambient temperature.

Push to defrost the rear window.

Note: The displayed ambient temperature may vary from the actual ambient temperature, depending on the surrounding area and vehicle conditions. The best time to read the ambient temperature is when the vehicle is moving at a steady rate of speed and not when stuck in traffic.

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Audio Controls

SETTING YOUR CLOCK

1. Press the CLOCK button until the beep sounds and the displayed time flashes.
2. Press the **H** button to set the hour.
3. Press the **M** button to set the minutes, then press the CLOCK button.

Note: Press the **:00** button to reset clock to nearest hour.

Audio System On

Press the Power/Volume dial to turn the radio on.

Media Selection

Repeatedly pressing the band selector button (AM/FM) switches the bands as follows: FM 1, FM 2, AM.

- The selected mode will be indicated.
- If FM stereo is received, "ST" will be displayed.

Note: If the FM broadcast signal becomes weak, reception automatically changes from STEREO to MONO for reduced noise, and the "ST" indicator will go out.

SAT: SIRIUS™ Satellite radio will deliver the broadest, deepest mix of radio entertainment. See the Owner's Manual for more details.

Tuning

The radio has the following tuning controls:

- MANUAL
- TRACK/SEEK
- SCAN
- PRESET CHANNEL
- AUTO MEMORY TUNING

Manual Tuning

- Turn the TUNE dial to change the frequency higher or lower.

Scan Tuning

- Press the SCAN button to automatically sample strong stations.
- To hold a station, press the SCAN button again during this interval.

Seek Tuning

- Press the TRACK/SEEK tuning buttons ∧ ∨ to automatically seek a higher or lower frequency.

Preset Channel Tuning

The 6 preset channels can be used to store 6 AM and 12 FM stations.

- To set a channel, first select AM, FM1, or FM2.
- Tune to the desired station.
- Depress a channel preset button for about 2 seconds, until a beep sound is heard.
- Repeat this operation for the other stations and bands you want to store.

Auto Memory Tuning

This is especially useful when driving in an area where the local stations are not known. Additional AM/FM stations can be stored without disturbing the previously set channels. Refer to your Owner's Manual for complete details.

Loading a CD

Single CD Player

- Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

In-dash CD Changer

- Press the LOAD button and when "IN" is displayed, insert the CD.

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Navigation System

JOYSTICK **ZOOM**

Joystick - Selects items by tilting up, down, right, and left, and also scrolls around the map.
RET - Returns to the previous screen.
VOICE - Initiates vocal guidance for route maneuvers.
POS (Position) - Displays your current position.
ENTER - Executes a selected item and displays the pop up menu.
MENU - Displays the menu.
ZOOM - Changes the map scale.
DIM - Switches the display to day mode or night mode.

SELECTING A POINT OF INTEREST (POI) NEAR YOUR CURRENT LOCATION

You can choose setting a destination using a street address, a point of interest, or find the nearest restaurants, ATMs, gas stations, hospitals and more.

1. Press “Menu” on the navigation controller.
2. Select “Destination Entry” using navigation controller.
3. Select “Point of Interest” using navigation controller.
4. Select “Nearest” using navigation controller.
5. Select “Current Position” using navigation controller.
6. In the QUICK POI screen, select the category of the point of interest you want to find. You can select up to five choices in each category.
7. After selecting the categories, select “List” using navigation controller.
8. The search result shows up as a list in the “LOCAL POIs” screen. Select the point of interest you want to set as the destination from the list.
9. Select “Destination” using navigation controller.
10. Select “Guide” using navigation controller or just start driving.

SELECTING A DESTINATION USING A STREET ADDRESS

You can choose setting a destination using a street address, a point of interest, the nearest restaurants, ATMs, gas stations, hospitals and more. Let’s use a house street address.

1. Press the “Menu” button on the navigation controller.
2. Select “Destination Entry” using navigation controller.
3. Select “Change” using navigation controller and then select your desired search area.
4. Select “Enter” and then select “OK” using navigation controller.
5. Select “Address” using navigation controller.
6. Use the navigation controller and on-screen keyboard to enter the city name, street name and house number.
7. When all the information is correct, select “OK”.

Please refer to your Owner’s Guide for complete details and important safety information.

Note: When entering numbers for a street name, (e.g. 1st Ave.), select “Sym.” to switch to the numeric keyboard.

Note: If you cannot find the address in the state you are looking for, you may have the wrong area selected. Press “Menu” to go back to the beginning and select the correct area on the US map.

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Notes

MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Mazda Dealer

Visit and register at MyMazda.com today!

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Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to Smart Start Guide during presentation

☐ **Keyless Entry** 1
- Remote Transmitter
- Power Door Locks

☐ **Seats** 2
- Adjustment

☐ **Driver's View** 3-4
- Location of Switches and Controls

☐ **Instrument Cluster** 5-6
- Review indicator light function and location

☐ **Wiper / Washer** 7

☐ **Lights** 8

☐ **Fuel Door** 9
- Fuel-Filler Lid Release
- Fuel Specifications

☐ **AUX Input** 10

☐ **Climate Control** 11-12
- Manual Mode
- Auto Mode

☐ **Set Clock** 13

☐ **Audio Controls** 13-14
- SIRIUS™ Satellite Radio Operation

☐ **Navigation System*** 15-16
- Enter Destination

DEALERSHIP	DATE
SALES CONSULTANT	**CUSTOMER'S NAME**
VIN	**E-MAIL**

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

☐ **Smart Start Guide**
- Remove this checklist from Smart Start Guide

☐ **Warranty Information**
- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

☐ **MyMazda.com**
- Offer to register customer on MyMazda.com

☐ **Owner's Manual**

SERVICE DEPARTMENT

☐ Introduce Service Manager; Provide business cards

☐ Review Service and Parts Department hours of operation

☐ Explain free Full Circle Service Inspection

☐ Schedule first maintenance service

Scheduled Maintenance Windshield Cling Reminder

Affix to inside windshield

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

	SALES CONSULTANT	CUSTOMER
Initials		

Signed copy must be placed in dealer jacket

**if equipped*

Customer Delivery Checklist

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit MyMazda.com/fullcircle for a list of Full Circle Service Centers**

Customer Assistance Center: 1-800-222-5500
Roadside Assistance Contact: 1-800-866-1998

MAZDA FULL CIRCLE SERVICE

FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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